

# How do I get started?

## 1 Kickstart the celebration Join the \$200 Club

Become a **200 Club Member**. Planning of the celebration started in 2019. Help kick-start funds as we continue the planning, execution, and marketing of our event in 2022 through 2023 to get ready for the 2024 celebration!

## 2 Review the Corporate Sponsorship Levels Contact us with questions

Review the sponsorship opportunities. Contact the Sponsorships team or your Mooresville 200 team contact with any questions.

Contact [sponsorships@mooresville200.com](mailto:sponsorships@mooresville200.com)

## 3 Pay for sponsorship Choose your level. Make your donation.

Choose your level and make your donation. Levels A, B, & C can be divided into 2 payments. Please contact us to discuss.

Our brand team will contact you to request logo and contact information to include in materials and advertising depending on your level of sponsorship.



**Sign-up to sponsor and make donations  
at [mooresville200.com/sponsor](https://mooresville200.com/sponsor)**



## Mooresville 200 Celebration Sponsorship Opportunities

Turning 200 is a big deal. That's why we're going to celebrate all year long. And, we want you to be a part of the celebration!

Since 1824, Mooresville has remained committed to being a high-quality place for families and businesses. All the while, Mooresville has maintained its hometown charm. The Mooresville 200, will be a celebration of Mooresville's history and a launch pad for future community growth and business development.

By sponsoring the Mooresville 200 celebration, as a business or organization, you are showing your support and participation in the local economy and community. It also provides advertising opportunities and builds your brand awareness in our community.

We are all excited to celebrate 200 years of existence for Mooresville. However, we believe this is an opportunity to position Mooresville in a way that will encourage business development and community growth past 2024. This will be a celebration of Mooresville's history as well as a chance to showcase our quality of life and celebrate our community. We invite you to be a part of this historic town event!



**Find out how you can sponsor and  
be a part of the celebration!**

# Mooresville 200 Celebration Sponsorship Opportunities

By sponsoring the Mooresville 200 celebration, as an individual, business, or organization, you are showing your support and participation in the local economy and community. We invite you to be a part of this historic town event!

Level A		Level B		Level C		Level D		Level E	
<b>Key Sponsor</b>		<b>Blue</b>		<b>Gold</b>		<b>Settler</b>		<b>Pioneer</b>	
2 Spots Available		5 Spots Available		10 Spots Available		10 Spots Available <sup>2</sup>		10 Spots Available <sup>2</sup>	
<b>\$10,000</b>		<b>\$5,000</b>		<b>\$3,000</b>		<b>\$1,500</b>		<b>\$1,000</b>	
<b>Benefits</b> <ul style="list-style-type: none"> <li>• Brand awareness</li> <li>• Sponsor recognition</li> <li>• Supporting local economy/ community</li> <li>• Advertising<sup>1</sup></li> </ul>		<b>Benefits</b> <ul style="list-style-type: none"> <li>• Brand awareness</li> <li>• Sponsor recognition</li> <li>• Supporting local economy/ community</li> <li>• Advertising<sup>1</sup></li> </ul>		<b>Benefits</b> <ul style="list-style-type: none"> <li>• Brand awareness</li> <li>• Sponsor recognition</li> <li>• Supporting local economy/ community</li> <li>• Advertising</li> </ul>		<b>Benefits</b> <ul style="list-style-type: none"> <li>• Brand awareness</li> <li>• Sponsor recognition</li> <li>• Supporting local economy/ community</li> <li>• Advertising</li> </ul>		<b>Benefits</b> <ul style="list-style-type: none"> <li>• Brand awareness</li> <li>• Sponsor recognition</li> <li>• Supporting local economy/ community</li> <li>• Advertising</li> </ul>	
<b>What you get...</b> Prominent logo w/link on Sponsors web page Social Media presence on Mville200 pages -12 posts, (1 per/month) Full-page ad in Mville200 Commemorative guide booklet Logo on back of Mville200 t-shirt (with other A/B level sponsor logos <sup>1</sup> ) Name/logo on billboard		<b>What you get...</b> Prominent logo w/link on Sponsors web page Social Media presence on Mville200 pages -6 posts, alternating months) Half-page ad space in Mville200 Commemorative guide booklet Logo on back of Mville200 t-shirt (with other A/B level sponsor logos <sup>1</sup> )		<b>What you get...</b> Logo w/link on Sponsors web page Social Media presence* on Mville200 pages -4 posts (1 per quarter) 1/4-page ad space in Mville200 Commemorative guide booklet Sponsor name on back of Mville200 t-shirt (with other A/B level sponsor logos)		<b>What you get...</b> Logo w/link on Sponsors web page Social Media presence on Mville200 pages -2 posts		<b>What you get...</b> Logo w/link on Sponsors web page	
								<sup>2</sup> Number of available spot may increase at a later date.	

**For questions, contact us at**  
**[sponsorships@mooresville200.com](mailto:sponsorships@mooresville200.com)**  
**Sign-up to sponsor at**  
**[mooresville200.com/sponsor](http://mooresville200.com/sponsor)**

<sup>1</sup>A maximum of 8 sponsor logos on the back of Sponsor t-shirts

Level F	
<b>Explorer</b>	
<b>Benefits</b> <ul style="list-style-type: none"> <li>• Supporting local economy/community</li> </ul>	
<b>\$500</b>	Unlimited Spots Available
<b>Sponsor Recognition</b> Name (w/link) on Explorer Sponsors web page	

Level G	
<b>200 Club</b>	
<b>Benefits</b> <ul style="list-style-type: none"> <li>• Supporting local economy/community</li> </ul>	
<b>\$200</b>	Unlimited Spots Available
<b>Sponsor Recognition</b> Name (text only) on 200 Club Sponsorship web page	